



2024



# Special Events & Program Sponsorship Contract

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## 2024-2025 SPONSORSHIP CONTRACT FORM-EVENTS

Select one or more events to sponsor and sponsorship level.

Featured Event(s): RED NA means the level has been taken

### SEASIDE FARMER'S MARKET

**15 Week; Seaside Farmers Market: (2024), Attendees: 800-1000 per week**

Seaside Farmers Market provides fresh, locally sourced produce and artisan goods all summer long. Every Wednesday, large crowds visit the market to listen to live music, eat gourmet meals at food trucks, and shop for local produce and crafts. A healthy family event that keeps giving all week long!

Select Level:

Season Sponsors:

NA **Golden Peach Sponsor:** \$5000 (for all 15 weekly events, one per Season)

\_\_\_ **Market Bag Club:** \$50 + (tax deductible donation renewed every season)

Weekly Sponsors:

\_\_\_ **Singing Carrot Music Sponsor:** \$1000 (limited one sponsor per week)

\_\_\_ **Green Tomato Sponsor:** \$500.00 (limited three sponsors per week)

\_\_\_ **Flower Power Sponsor:** \$250.00 (limited five sponsors per week)



Select which week(s) you would like to sponsor:

Week 1 \_\_\_ Week 2 \_\_\_ Week 3 \_\_\_ Week 4 \_\_\_ Week 5 \_\_\_ Week 6 \_\_\_ Week 7 \_\_\_ Week 8 \_\_\_  
Week 9 \_\_\_ Week 10 \_\_\_ Week 11 \_\_\_ Week 12 \_\_\_ Week 13 \_\_\_ Week 14 \_\_\_ Week 15 \_\_\_

Annual Event(s):

Event 1:

**RUN/WALK FOR CHANGE (August 17, 2024), Attendees: 100-200**

This family-friendly 5K Run/Walk provides a healthy outdoor event and raises funds to benefit a local charity. This year funds will go to Helping Hands Re-entry Outreach, an organization that helps the homeless.

Select Level: NA **GOLD** \$2000 \_\_\_ **SILVER** \$1000 \_\_\_ **BRONZE** \$500 \_\_\_ **FRIENDS** \$250

Event 2:

**FALL FUN FEST (10/18/24), Attendees: 500-700**

This annual spooky event offers a fun and safe Halloween option for locals and out of town visitors. A family event that includes a costume contest, cake walk, carnival games, and a pumpkin decorating contest.

Select Level: \_\_\_ **GOLD** \$2000 \_\_\_ **SILVER** \$1000 \_\_\_ **BRONZE** \$500 \_\_\_ **FRIENDS** \$250

Event 3:

**TURKEY TROT (11/21/24, Thanksgiving morning), Attendees: 300-400**

What better way to celebrate Thanksgiving morning than with a family-friendly 5K in downtown Seaside? This is a great way to get exercise while entertaining your out-of-town family and friends.

Select Level: NA **GOLD** \$2000    \_\_\_ **SILVER** \$1000    \_\_\_ **BRONZE** \$500    \_\_\_ **FRIENDS** \$250

Event 4:

**SANTA SWIM (12/14/24), Attendees: 150-200**

Santa is on hand for photos while kids enjoy a refreshment and an open swim watching a holiday movie!

Select Level: \_\_\_ **GOLD** \$2000    \_\_\_ **SILVER** \$1000    \_\_\_ **BRONZE** \$500    \_\_\_ **FRIENDS** \$250

Event 5:

**CHALK ART CONTEST (7/26-27/24) Attendees/Artists: 25, 800-1000 Spectators**

Chalk Art Contest with a pastel class is held the evening before with instruction by local Artist Robin Montero. This fun family-friendly event celebrates the Arts & Play while featuring the historic promenade as a canvas. This unique event brings out-of-town visitors and art enthusiasts who will need lodging in the area!

Select Level: \_\_\_ **GOLD** \$2000    \_\_\_ **SILVER** \$1000    \_\_\_ **BRONZE** \$500    \_\_\_ **FRIENDS** \$250

Event 6:

**FAMILY DANCE (2/10/24), Attendees: 300-500**

This is an exciting opportunity for children and their families to create lasting memories, dancing the night away with a DJ playing hits from every era along with a photo booth for a fun keepsake for all attendees. Yummy drinks and snacks are provided with special raffle prizes given away throughout the night. This is the perfect evening to celebrate children and the special adults in their lives!

Select Level: \_\_\_ **MUSIC** \$1,000    \_\_\_ **GOLD** \$2000    \_\_\_ **SILVER** \$1000    \_\_\_ **BRONZE** \$500

Event 7:

**EGG HUNT (3/31/24), Attendees: 800-1200**

This free event is an annual staple for the community. Families join in the fun of searching for thousands of treat-filled eggs all over Broadway Park. Children of all age groups are sent out to find as many eggs as they can, with a chance of finding a golden ticket, winning them an Easter basket full of goodies. The Easter Bunny will be hopping around greeting kids, taking photos, and giving away special prizes.

Select Level: \_\_\_ **GOLD** \$2000    \_\_\_ **SILVER** \$1000    \_\_\_ **BRONZE** \$500    \_\_\_ **FRIENDS** \$250

## 2023-2024 SPONSORSHIP CONTRACT FORM-PROGRAMS

*Select one or more events to sponsor and sponsorship level.*

### Featured Program(s):

**NO SCHOOL DAY FREE OPEN SWIMS, Attendees: 50-100 per open swim**

This FREE program encourages kids to be active during their No School days. Each Swim is held for 2 hours on a weekday and is listed on the Seaside School District- No School Day Calendar.

**YEAR SPONSOR:**

\_\_\_\_\_ **School Year Sponsor:** \$1600 (*for all 8 monthly open swims*)

**Monthly Sponsor:**

\_\_\_\_\_ **PLAY Sponsor:** \$200 (*each no school day*)

*Select date(s) you would like to sponsor:*

\_\_\_\_\_ Oct \_\_\_\_\_ Nov \_\_\_\_\_ Dec \_\_\_\_\_ Jan \_\_\_\_\_ Feb \_\_\_\_\_ Mar \_\_\_\_\_ Apr \_\_\_\_\_ Jun

### Annual Programs(s):

Program 1:

**START SMART SPORTS, Attendees: 20 families per sport**

Start Smart Sports are developmentally appropriate introductory sports programs for children. The program prepares children for organized sports in a fun, non-threatening environment, without the threat of competition or the fear of getting hurt. Age-appropriate equipment is used in teaching skills. A parent or guardian must be present to assist your child in being a program participant.

*Select which Sport(s) you would like to sponsor:*

\_\_\_\_\_ **T-BALL** (June 2024) \$500

\_\_\_\_\_ **SOCCER** (September 2024) \$500

\_\_\_\_\_ **FOOTBALL** (November 2024) \$500

\_\_\_\_\_ **BASKETBALL** (March 2024) \$500

Program 2:

**YOUTH BASKETBALL DROP-IN CLINICS, Attendees: 200+ per season**

This FREE program allows kids to practice their skills and play ball with their friends during the off season and is held at the Sunset Recreation Center. For ages 9-15 years, open to all genders.

*Select Season(s) you would like to sponsor:*

\_\_\_\_\_ 2024 **SUMMER CLINIC** (10 weeks) \$500

\_\_\_\_\_ 2024 **FALL CLINIC** (10 weeks) \$500

Special Events Sponsorship Package: \$ \_\_\_\_\_

Programs Sponsorship Package: \$ \_\_\_\_\_

**Total Sponsorship Package: \$ \_\_\_\_\_**

## SPONSORSHIP CONTRACT DURATION

I would like to secure my sponsorship level for this contract for:

- 1 year**      Contract will be for one year.
- 3 years**      Contract will be renewed as is every year for three years.
- 5 years**      Contract will be renewed as is every year for five years.

## SPONSORSHIP PAYMENT PLAN OPTIONS

Select Payment Plan below:

**One-Time Payment Plan**

Total Sponsorship Package paid in one payment. Sponsor will be invoiced \$\_\_\_\_\_ to be paid for at least 1 (one) month before event day.

**Quarterly Payment Plan**

Total Sponsorship Package divided into four equal payments. Sponsor will be invoiced \$\_\_\_\_\_ 4 (four) times on the following dates:  
\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ to be paid no later than 1 (one) month from date of invoice.

**Monthly ACH Payment Plan**

Total Sponsorship Package divided into equal monthly ACH payments. Payments of \$\_\_\_\_\_ will be automatically taken out of Sponsor's bank account at the beginning of each month until paid in full by June 30, 2024. (Please fill out the attached ACH form and provide a blank voided check.)



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## SPONSORSHIP PACKAGE CONTRACT

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Representative Job Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*I \_\_\_\_\_, a representative of \_\_\_\_\_*

*agrees to pay Sunset Empire Park and Recreation District the payment plan arrangement selected above, with Total Sponsorship Package to be paid by June 30, 2024.*

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Finance Manager Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Executive Director Signature

\_\_\_\_\_  
Date